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For immediate release

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Control Techniques UK appoints Integration Partner for cranes and hoists market

Control Techniques UK has appointed electrical and automation maintenance company [CP Automation](#) as its *Integration Partner* for the UK cranes and hoists market.

The aim of the integration partner agreement is to allow Control Techniques to improve on and standardise its levels of sales and service across the UK in specific sectors. The company sees technical capability and a thorough understanding of the market, in this case cranes and hoists, as the key requirements for a new integration partner.

“CP Automation is a services-led supplier of products specialising in repair and field service for industrial electronic boards, PLCs, AC drives, resistors, DC drives and inverters,” said Shaun Prinsloo, UK and Ireland regional sales director for Control Techniques. “Its workshops are fully equipped to rapidly identify faults and component failures and to provide a speedy professional service.

“Customers of Control Techniques will benefit from CP Automation’s experienced and highly trained team of engineers, who can provide both in-house and on-site commissioning and servicing of inverters and braking resistors such as those typically used for motors in cranes and hoists.”

Tony Young, managing director of CP Automation said, "I am delighted to have signed an Integration Partner agreement with Control Techniques. CP Automation offers a complete drive repair service. Our workshops are fully equipped to rapidly identify faults and components failures. Our experienced and highly trained engineers can provide both in-house and on site services for all types of drives. We also offer a complete industrial electronic service.

"Our training instructors are industry experienced engineers with current hands-on application experience, whose technical skills are annually assessed and updated. We provide a comprehensive selection of first class industrial automation training products, assessment services and courses to meet customers' changing needs."

Shaun Prinsloo added: "Control Techniques encourages customers to work with Integration Partners, whose staffs get exactly the same training as our own. As far as the customer is concerned, our Integration Partners can be considered as being a full extension of Control Techniques. My goal is for Control Techniques to work alongside Integration Partners in order to provide the best service and support of any drive manufacturer in the UK."

-ENDS-



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About Control Techniques

Control Techniques, an Emerson Industrial Automation company, is a world leader in the design and production of electronic variable speed drives for the control of electric motors. The company's strategy is to concentrate on delivering drives and servo products that enhance the productivity of its customers' machines and processes.

For more information, visit www.ControlTechniques.com

About Emerson Industrial Automation

Emerson Industrial Automation, a business of Emerson, is a global technology provider that enables productivity, efficiency and quality gains for customers across a spectrum of industries. Its products include alternators, electric motors and drives, electrical distribution devices and mechanical power transmission, fluid automation and ultrasonic joining solutions. Emerson brands include Appleton, ASCO, Branson Ultrasonics, Browning, Control Techniques, Kop-Flex, Leroy-Somer, McGill, Morse, Numatics, O-Z/Gedney, Rollway, SealMaster, and System Plast.

For more information, visit www.EmersonIndustrial.com

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