



## **Global Marketing Apprenticeship**

**Gro, Newtown, Powys, UK**

### **Role Overview:**

The Global Marketing Apprenticeship will initially start their apprenticeship in the Studio department of Global Marketing with the Head of Studio as their line manager, throughout their apprenticeship. The role will primarily assist with the development of communications and promotional materials, learning from experienced, professionally trained colleagues whilst working towards a relevant, recognised qualification. As the post holder grows in the role they will gain exposure to the work of the wider Marketing team, spending some time within the various functions within the Global Marketing team such as: Digital and Launch & Campaigns.

### **The successful candidate's main responsibilities will include:**

- Creating company communication and promotional materials as directed by the Head of Studio
- Taking briefs from colleagues both from HQ and globally
- Be creative whilst adhering, promoting and protecting the branding guidelines
- Creative go-getter, not afraid to add inspirational ideas for campaigns and new ways of working
- The role will take over the administrative functions of the studio
- The role takes ownership for the maintenance and development of the DAM
- The role takes ownership of the Case study creation process and pipeline
- The role takes ownership of the Online success story reference list
- Provide ongoing live and recorded trainings to colleagues on DAM, Case Studies etc
- Presenting outcome of work to groups of people or stakeholders
- Lead meetings with global field marketing on studio topics
- Support with the studio's ongoing processes and day-to-day functions: Translations, Case studies, etc
- Provide general administration support to the wider team as and when required.

### **Qualifications, Experience and Profile:**

- Show desire to work with new IT suites- such as Adobe InDesign, Photoshop, Illustrator
- A good knowledge of MS Office (Outlook, Word, Excel, PowerPoint).
- Be digitally/ social media savvy
- GCSE level education.
- Drive and commitment to work towards a higher-level qualification.
- Excellent communication skills, both written and verbal.
- Excellent organisational skills and attention to detail.
- Excellent interpersonal skills, open to working with global colleagues and different cultures
- Comfortable with presenting

**Closing date is:**

If you are interested, please contact HR ([recruit.ct@mail.nidec.com](mailto:recruit.ct@mail.nidec.com)) to submit an application form and current CV.