

WE'VE
DEDICATED
A TEAM OF
SPECIALISTS
TO YOU.

Now, more than ever, you can **Rely on US.**[™]



A **Nidec** brand

We're backing a strong brand with even stronger support.



As a wholesaler selling the U.S. MOTORS brand, you shouldn't have to worry about product support.

As your partner, we believe it's our job to be there when you need us.

Nidec's HVACR Aftermarket Division features a dedicated team of motor sales and business development managers who are at your service...with training, sales tools, new product offerings, and personal service to help you grow your business.



As Nidec's HVACR Aftermarket Division, our focus is on supporting distribution customers.

To achieve this support, we offer:

- A customer service team in St. Louis, MO, dedicated to YOU!
- A product management team to develop solutions specifically for the aftermarket
- A marketing services group that understands your needs as a distributor
- Field training resources to educate customers and end users on our products
- A sales team dedicated exclusively to the aftermarket business

What does it all mean?

The focus is on YOU and your team. Our dedicated factory direct HVACR motor team will deliver:

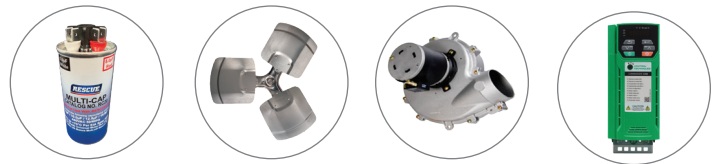
- Branch Support including open houses, counter days, new product introductions, merchandising support, training
- Field Sales and Business Development Support
- Ride-alongs, customer visits, and account targeting
- Corporate Headquarters Support
- Pricing, programs, new product information, increased communication of field level activities
- Helping to identify local utility rebate programs for high-efficiency motors



TECHNOLOGICALLY ADVANCED PRODUCTS

As a leader in technology and the World's largest motor manufacturer, we are continually developing products designed specifically for the HVACR aftermarket — EcoTech®, Mojave®, RESCUE®, RESCUE Select Pro™, PEP®, EZ-FIT® and EZ-WIRE® to name a few. And, as motor technologies shift to accommodate energy efficiency standards, we'll provide comprehensive training and support on these advanced technologies.

To help you expand your business, we've expanded outside of motors to include draft inducers, capacitors, fan blades, variable frequency drives, compressors and condensing units. Our team will be there to support you with the core products and to help you understand and sell the new technology and its benefits.

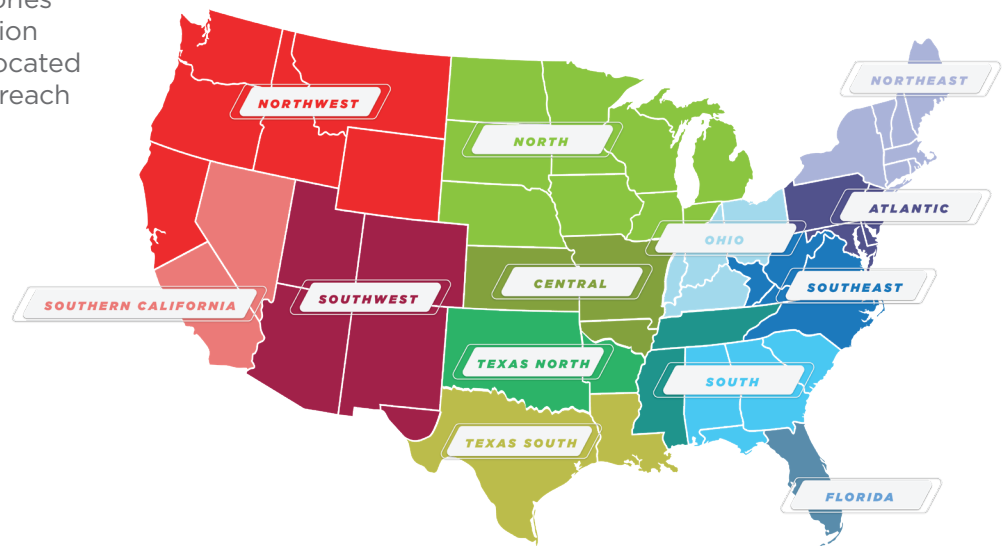


FOCUSED AFTERMARKET APPROACH

Strategically aligned sales territories focused on our HVACR distribution partners. Sales team members located in major markets and can easily reach most locations within six hours.

3 SALES REGIONS

15 SALES TERRITORIES



FIVE DISTRIBUTION CENTERS

Over 450,000 square feet of distribution space, more than 6,000 unique catalog items, averaging nearly \$50M in finished goods inventory to support our aftermarket customers. You can Rely on US to ship your order complete within 48 hours. Same-day and next-day shipping available upon request.

48-HOUR TURNAROUND

SAME-DAY SHIPPING AVAILABLE!



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